

BERNINA

made to create

This BERNINA event is designed to help your creativity soar.

These machines are exceptional in every way.



B 790 PLUS

\$12,999 or \$270.81/Month** 0% interest for 48 months on qualifying purchases of \$3,000 or more made with your BERNINA Credit Card. 48 Equal Monthly Payments Required.*

48 months on qualifying purchases of \$3,000 or more made with your BERNINA Credit Card.

48 Equal Monthly Payments Required.*

50% off BERNINA Embroidery Software V9 Coupon

50% OFF

EE 30-DAY TRIAL AT BERNINA.COI

These free gifts with purchase make your creativity even **more extraordinary.**



XL Machine Suitcase

XL Embroidery

BERNINA

Embroidery Bundle



Presser Feet Set



YOURS FREE

Up to \$3,419 free gift value¹

Plus up your creativity

with this impressive machine and free gifts with purchase.

B 770 QE PLUS

\$7,499 or \$156.23/Month**
0% interest for 48 months
on qualifying purchases of
\$3,000 or more made with
your BERNINA Credit Card.
48 Equal Monthly

Payments Required.*



YOURS FREE

Over \$1,400

Free Gift Value²



The BIG Book

of Quilting

Walking Foot

with Three Soles



This beautiful machine and free gifts are designed to help you quilt like a pro.

B 570 QE

\$5,399 or \$112.48/Month**

0% interest for 48 months on qualifying purchases of \$3,000 or more made with your BERNINA Credit Card. 48 Equal Monthly Payments Required.*

Walking Foot

with Three Soles





of Quilting



YOURS FREE

Over \$1,300 Free Gift Value⁴



Large Embroidery Module Suitcase

It sews. It quilts. It embroiders. And now it comes with FREE gifts.

Includes these

50% off BERNINA

V9 Coupon

50% OFF

Embroidery Software

Gifts with Purchase

\$8.199 or \$170.81/Month** 0% interest for 48 months on qualifying purchases of \$3,000 or more made with your BERNINA Credit Card. 48 Equal Monthly Payments Required.* Large **BERNINA** Machine Embroidery Suitcase Bundle





Large Embroidery Module Suitcase

YOURS FREE

Up to \$2,902 Free Gift Value⁶ **Enhance your mastery of embroidery** with our latest and greatest software.



BERNINA EMBROIDERY SOFTWARE V9 DESIGNER PLUS

The BERNINA WiFi Device wirelessly transfers embroidery designs from your computer using V9 Software to any embroidery machine.

\$2,749



BERNINA EMBROIDERY SOFTWARE V9 CREATOR

Perfect starter software for home embroiderist and sewing craft enthusiasts.

\$1,199

BERNINA V9 UPDATE

If you have one of the models listed below, you can purchase the V9 UPDATE to unlock the new features of the NEW DesignerPlus V9 software.

- V6 DesignerPlus
- V6 EditorPlus
- V7 DesignerPlus
- V7 EditorPlus
- V8 DesignerPlus

\$799





Sue O'Very-Pruitt sewist. BERNINA Ambassador

Expand your quilting potential and enjoy a

FREE gift

with purchase.

Whether you're short on space or have your own studio, the BERNINA Q Series Longarm machines make it easy for you to expand your quilting mastery.

More machines, tables and frames are available. Ask your dealer for details.

Q 16 on Adjustable Folding Table

\$9,999 or \$156.39/Month^{††}

Total payments including interest of \$11,260.13 3.99% APR for 72 months[†] on qualifying purchases of \$5,000 or more made with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.



Marisa Marquez

Quilt Artist



\$16,999 or \$265.88/Month^{††} Total payments including interest of \$19,143 3.99% APR for 72 months[†] on qualifying purchases of \$5,000 or more made with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.

Buy a Q Series Longarm Sit-down System and get this FREE!



Q Series Accessory Bundle

YOURS FREE

\$1,249 Free Gift Value⁷ Choose the longarm machine that suits

your space and style.



Amanda Murphy Professional Quilter

Q 16 PLUS on BERNINA Studio Frame

\$16,999 or \$265.88/Month^{††} Total payments including interest of \$19,143 3.99% APR for 72 months[†] on qualifying purchases of \$5,000 or more made with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.





These one-step air-thread wonders put your talent front and center.



Julian Collins sewist, BERNINA Ambassador



L 860

\$5,999 or \$124,98/Month**

0% interest for 48 months on qualifying purchases of \$3,000 or more made with your BERNINA Credit Card. 48 Equal Monthly Payments Required.*

Your free gifts with purchase shine a light on it!

L 890

\$7,999 or \$166.65/Month**

0% interest for 48 months on qualifying purchases of \$3,000 or more made with your BERNINA Credit Card. 48 Equal Monthly Payments Required.*



L 850

\$3,999 or \$83.31/Month**
0% interest for 48 months
on qualifying purchases of
\$3,000 or more made with
your BERNINA Credit Card.
48 Equal Monthly
Payments
Required.*



Purchase any of these three sergers and get these FREE EXTRAS.

> Serger Suitcase





The BIG Book of Serging

Serger Feet Set:

- Beading and Sequin Foot
- Piping Foot Small
- Cording Foot

Blindhem FootClear Standard Foot

Blindstitch/

YOURS FREE

Over \$950 Free Gift Value^{8,9}

Swiss inspired, super reliable and attractively priced. That's the

bernette advantage.

b77

Focuses exclusively on sewing and quilting \$1,199

If you're looking for a machine that's fun to use and can keep up with all your sewing inspirations, look no further. Every bernette machine is monitored by BERNINA to ensure quality, reliability and ease of use. Choose the one that works best for you and let your creativity shine!





b79

Top-of-the-line model for sewing and embroidery \$2,935

Purchase either of these machines and get a free gift to expand your creative repertoire.

bernette Sewing Feet Kit (8 pcs)

YOURS FREE

\$119 Free Gift Value¹⁰



When it comes to growing and evolving your gift, **BERNINA** believes in the power of community.

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The WeAllSew blog and online community brings together sewists from all walks of life, at all skill levels, to share their love of all things sewing. Take a few moments to check out what our blog contributors and sewing experts have to share. weallsew.com features everything from the tutorials to new product inspiration and creative ideas—all designed to inspire, uplift, and take your gift to the next level.

sew so...

Sew & So podcast – This series of podcasts feature casual conversations with sewists, quilters and fabric artists as they share the gifts of their personal stories. Learn what excites them, what inspires their work and how they grown and connect with their communities. Head to **sewandsopodcast.com** and tune in to these engaging, inspiring, and highly informative stories, you can't help but return to spend more time with your tribe.

Learn & Create

Head to **bernina.com**, click on **Learn & Create** and discover a world of creative possibilities. You'll find sewing projects, tips, tricks, and free downloads. You can also sign up for a range of in-person and virtual classes, webinars, and events, including BERNINA Academy. While you're there be sure to subscribe to our Inspiration magazine, and online newsletter.



Join OTHER online **BERNINA** communities:











special financing.

Exceptional machines. FREE gifts that make each machine even more exceptional. And special financing to wrap it all up. Simply put, it's the gift that keeps on giving.



0% interest for 60 Months[‡]

on in-store purchases of \$6,000 or more with your BERNINA Credit Card. 60 Equal Monthly Payments Required.



GIFTED JULY 22-AUGUST 31









±0% Interest for 60 Months No interest will be charged on promo purchase and equal monthly payments are required equal to initial promo purchase amount divided equally by the number of months in the promo period until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum monthly payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval. See store for details. Participating Dealers Only.

*0% Interest for 48 Months Offer applies only to a single-receipt qualifying purchase. No interest will be charged and equal monthly payments are required on promo purchase until it is paid in full. These payments equal the total promo purchase amount divided by the number of months in the promo period and rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. Regular account terms apply to non-promo purchases. For new accounts: Purchase APR is 29.99%. Minimum interest charge is \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. See Store for details. Participating Dealers Only.

**Equal Monthly Payments The estimated monthly payment shown is equal to the purchase price (excluding [taxes and delivery]) divided by the number of months in the promo period, rounded to the next highest whole dollar, and only applies to the financing option shown. If you make these payments by the due date each month, the monthly payment shown should allow you to pay off this purchase within the promo period if this balance is the only balance on your account during the promo period. If you have other balances on your account, this monthly payment will be added to the minimum payment applicable to those balances.

1APR 72 Months Financing Offer applies only to single-receipt qualifying purchases. Interest will be charged on the promo purchase from the purchase date at a reduced 3.99% APR, and fixed monthly payments are required until paid in full. These payments are equal to 1.564% of initial promo purchase amount and rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. Regular account terms apply to non-promo purchases. For new accounts: Purchase APR is 29.99%. Minimum interest charge is \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. We reserve the right to discontinue or alter the terms of this offer any time. See store for details. Participating Dealers Only.

††Monthly Payments for 72 Months APR The estimated monthly payment shown is equal to the promo purchase price (excluding [taxes and delivery]) multiplied by 1.564%, rounded to the next highest whole dollar, and only applies to the financing option shown. If you make these payments by the due date each month, the monthly payment shown should allow you to pay off this purchase within the promo period if this balance is the only balance on your account during the promo period. If you have other balances on your account, this monthly payment will be added to the minimum payment applicable to those balances.

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Don't miss the BERNINA Gifted Sale, July 22 – August 31.

1B 880 PLUS and B 790 PLUS: Offer valid July 22 - August 31, 2022 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA B 880 PLUS and/or B 790 PLUS. Gifts with purchase include a BERNINA Embroidery Box, MSRP \$749; a BERNINA XL Machine Suitcase, MSRP \$539; a BERNINA XL Module Suitcase, MSRP \$359; a BERNINA Presser Foot set that includes Edgestitch Foot #10D, Open Embroidery Foot #20D, Reverse Pattern Foot with Clear Sole #34D, Zigzag Foot with Non-Stick Sole #52D, and Adjustable Ruler Foot #72, MSRP \$396.95; and one (1) voucher towards 50% off MSRP on BERNINA Embroidery Software 9. Voucher good towards full version DesignerPlus with WiFi device, Creator, Upgrade and/or Version Update, MSRP savings of \$400 to \$1,375; Total package value with the purchase of full Embroidery Software 9 DesignerPlus \$3,419. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

2B 770 QE PLUS: Offer valid July 22 - August 31, 2022 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA B 770 QE PLUS E machine. Gifts with purchase include a BERNINA Three-Sole Walking Foot with Seam Guide #50, MSRP \$209.99; The BERNINA BIG Book of Quilting, MSRP \$99; BERNINA Presser Feet set that includes Adjustable Ruler Foot #72, Adjustable Stippling Foot #73 and Adjustable Gliding Cup Foot #74, MSRP \$374.97; a BERNINA Ruler Kit Set, MSRP \$200; and a BERNINA XL Machine Suitcase, MSRP \$539; Total package value \$1,422.96. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

³B 770 QE PLUS E: Offer valid July 22 - August 31, 2022 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA B 770 QE PLUS E machine. Gifts with purchase include a BERNINA Three-Sole Walking Foot with Seam Guide #50, MSRP \$209.99; The BERNINA BIG Book of Quilting, MSRP \$99; BERNINA Presser Feet set that includes Adjustable Ruler Foot #72, Adjustable Stippling Foot #73 and Adjustable Gliding Cup Foot #74, MSRP \$374.97; a BERNINA Ruler Kit Set, MSRP \$200; a BERNINA Maxi Hoop, MSRP \$529.99; a BERNINA XL Machine Suitcase, MSRP \$539; and a BERNINA XL Module Suitcase, MSRP \$359; Total package value \$2,311.95. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

4B 570 QE: Offer valid July 22 - August 31, 2022 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA 570 QE machine. Gifts with purchase include a BERNINA Three-Sole Walking Foot with Seam Guide #50, MSRP \$209.99; The BERNINA BIG Book of Quilting, MSRP \$99; BERNINA Presser Feet set that includes Adjustable Ruler Foot #72, Adjustable Stippling Foot #73 and Adjustable Gliding Cup Foot #74, MSRP \$374.97; a BERNINA Ruler Kit Set, MSRP \$200; and a BERNINA L Machine Suitcase, MSRP \$469; Total package value \$1,352.96. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

*B 570 QE E: Offer valid July 22 - August 31, 2022 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA 570 QE machine with Embroidery Module. Gifts with purchase include a BERNINA Three-Sole Walking Foot with Seam Guide #50, MSRP \$209.99; The BERNINA BIG Book of Quilting, MSRP \$99; BERNINA Presser Feet set that includes Adjustable Ruler Foot #72, Adjustable Stippling Foot #73 and Adjustable Gliding Cup Foot #74, MSRP \$374.97; a BERNINA Ruler Kit Set, MSRP \$200; a BERNINA Midi Hoop, MSRP \$479.99; a BERNINA L Machine Suitcase, MSRP \$469; and a BERNINA L Module Suitcase, MSRP \$309; Total package value \$2,141.95. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

GIFTED SEWISTS LIKE YOU DESERVE SPECIAL GIFTS WITH PURCHASE!

6B 590 E: Offer valid July 22 - August 31, 2022 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA 570 QE machine. Gifts with purchase include a BERNINA Embroidery Box, MSRP \$749; a BERNINA L Machine Suitcase, MSRP \$469; a BERNINA L Module Suitcase, MSRP \$309; and one (1) voucher towards 50% off MSRP on BERNINA Embroidery Software 9. Voucher good towards full version DesignerPlus with WiFi device, Creator, Upgrade and/or Version Update, MSRP savings of \$400 to \$1,375; Total package value with the purchase of full Embroidery Software 9 DesignerPlus \$2,902. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

BERNINA Q Series: Offer valid July 22 — August 22, 2022 at any participating BERNINA Longarm Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA Q 24, Q 20, Q 16 PLUS, or Q 16 machine. Gifts with Purchase include a FREE BERNINA Q Series Gift box with a total package value of \$1,249. BERNINA Q Series Gift Box includes: twin needle stitch plate, set of three twin needles, vertical and horizontal spool holders, BERNINA Free-Motion Couching Foot #43, BERNINA Ruler Foot #96, set of three BERNINA scissors, three sets of M class bobbins, two packs of assorted quilting needles, Needle point laser, and one spool of La Espiga nylon cord. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

BERNINA L 860 and L 850: Offer valid July 22 - August 31, 2022 at any participating Authorized BERNINA Dealership in the United States of America. Offer applies to one single purchase of a new BERNINA L 860 or L 850 Overlocker/Serger machine. Gifts with Purchase include The BIG Book of Serging, \$99 MSRP; BERNINA Overlocker Suitcase, MSRP \$539; and a BERNINA Serger Feet Set, MSRP \$313.95. Serger Feet Set includes: Beading and Sequin Foot L15, Piping Foot L16S, Cording Foot L17, Blindstitch Foot L19, and Clear Standard Foot L27. Total package value \$951.95. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

9L 890: Offer valid July 22 - August 31, 2022 at any participating Authorized BERNINA Dealership in the United States of America. Offer applies to one single purchase of a new BERNINA L 890 Overlocker/Serger machine. Gifts with Purchase include The BIG Book of Serging, \$99 MSRP; BERNINA Overlocker Suitcase, MSRP \$539; and a BERNINA Serger Feet Set, MSRP \$325.95. Serger Feet Set includes: Beading and Sequin Foot C15, Piping Foot C16S, Cording Foot C17, Blindstitch Foot C19, and Clear Standard Foot C27. Total package value \$963.95. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

¹⁰b77 and b79: Offer valid July 22 - August 31, 2022 at any participating BERNINA/bernette Dealership in the United States of America. Offer applies only to the purchase of a new b77 or b79 machine. Gifts with purchase include a bernette Presser Foot Set b77/b79, MSRP \$119.99; Total package value \$119.99. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA/bernette dealer may vary. Void where prohibited by law.

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