

SEPTEMBER 12-16, 2023



We make it easy to trade up with our limited time finance offer!

0% interest for 60 Months*

on in-store purchases of \$3,000 or more.
60 Equal Monthly Payments Required.

*Offer applies only to single-receipt qualifying purchases. No interest will be charged on promo purchase and equal monthly payments are required equal to initial promo purchase amount divided equally by the number of months in the promo period until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum monthly payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval. See store for details. Participating Dealers Only.

¹ Offer valid September 1-30, 2023 only at participating BERNINA Dealerships in the United States of America. 25% off offer applies to the purchase of one (1) new BERNINA domestic/overlocker machine with a retail purchase price of \$999 MSRP with a trade-in of any brand or model sewing machine OR to the purchase of one (1) new BERNINA Longarm Quilting Machine with a retail purchase price of \$6,999 or more with a trade-in of any brand or model longarm machine. Savings are based off of MSRP. The participating BERNINA Dealer has final decision on brand, model and condition of sewing/embroidery/quilting/overlocker machine that are eligible for trade-in that shall establish trade-in value. Applicable only to brand new machines. Used or refurbished products are not eligible for savings offers. One savings discount per customer. Savings discount will be applied by the participating BERNINA Dealer at the time of purchase. Prices set by BERNINA Dealer may vary. Not valid on previous purchases or combined with any other offers or coupons. Available while supplies last, not applicable to any back orders or out of stock items. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.

² BERNINA (B) 790 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 790 PRO sewing/embroidery machine. GWP includes each of the following: One (1) BERNINA XL Machine Suitcase, MSRP \$539; One (1) BERNINA XL Module Suitcase, MSRP \$359; One (1) BERNINA Embroidery Box, MSRP \$749; One (1) BERNINA Maxi Embroidery Hoop, MSRP \$529.99; and Coupon Code for BERNINA 7 Series Core Skills Course, MSRP \$300. Total package value; \$2,477. Available while supplies last. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer and its terms are subject to change. Offer available September 1-30, 2023 at participating BERNINA Dealers in the United States of America. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.

³ Offer valid September 1-30, 2023 at any participating authorized BERNINA/bernette Stores in the United States of America. Offer applies only to the purchase of new BERNINA or bernette Presser Feet. Discount is off MSRP and will be taken on the foot with the lowest retail price. Offer not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.

Includes all BERNINA makes and models!

Stop by to view even more machine choices.



B 770 QE PLUS

\$5,999

~~MSRP \$7,999~~

Save \$2,000 with trade-in



B 590

\$6,150

~~MSRP \$8,199~~

Save \$2,050 with trade-in



L 860

\$4,125

~~MSRP \$5,499~~

Save \$1,375 with trade-in

made to create

BERNINA

BERNINA made to create

WeAllSew.com
bernina.com



Search for berninausa at:
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SEPTEMBER 1-30, 2023

WE WANT YOUR USED MACHINE

LET'S TRADE



Move Up

to a new BERNINA with a trade-in and

SAVE 25%¹

(MSRP)



ANY
BRAND

+



ANY
AGE

+



ANY
CONDITION

=



ANY
BERNINA

Also includes the new
BERNINA 790 PRO!



New Features:

- ✓ BERNINA stitchpercision²
- ✓ BERNINA Pinpoint Laser
- ✓ Automatic Needle Threader
- ✓ 4-Point Placement with Morphing
- ✓ WiFi Connectivity and BERNINA Stitchout App

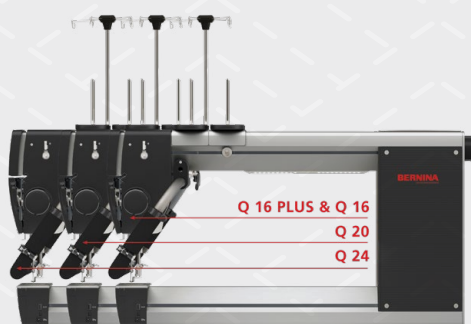
OVER A \$2,400 VALUE!²

- XL Machine Suitcase
- XL Module Suitcase
- Maxi Hoop
- BERNINA Embroidery Bundle
- Coupon for BERNINA 7 Series Skill Course

PREFER A LONGARM?

SAVE 25%

on ANY new BERNINA Longarm
when you trade in any brand,
any age, any condition longarm.¹



Not sure what size to buy?
See our comparison graphic.



Q 16 on Adjustable
Foldable Table

\$5,999

MSRP \$7,999

Save \$2,000
with trade-in

STEP-UP TO MORE SAVINGS

BUY 1, GET 1 50% OFF!³

BERNINA or bernette
Presser Feet



BERNINA
made to create