

Cover



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Tip In

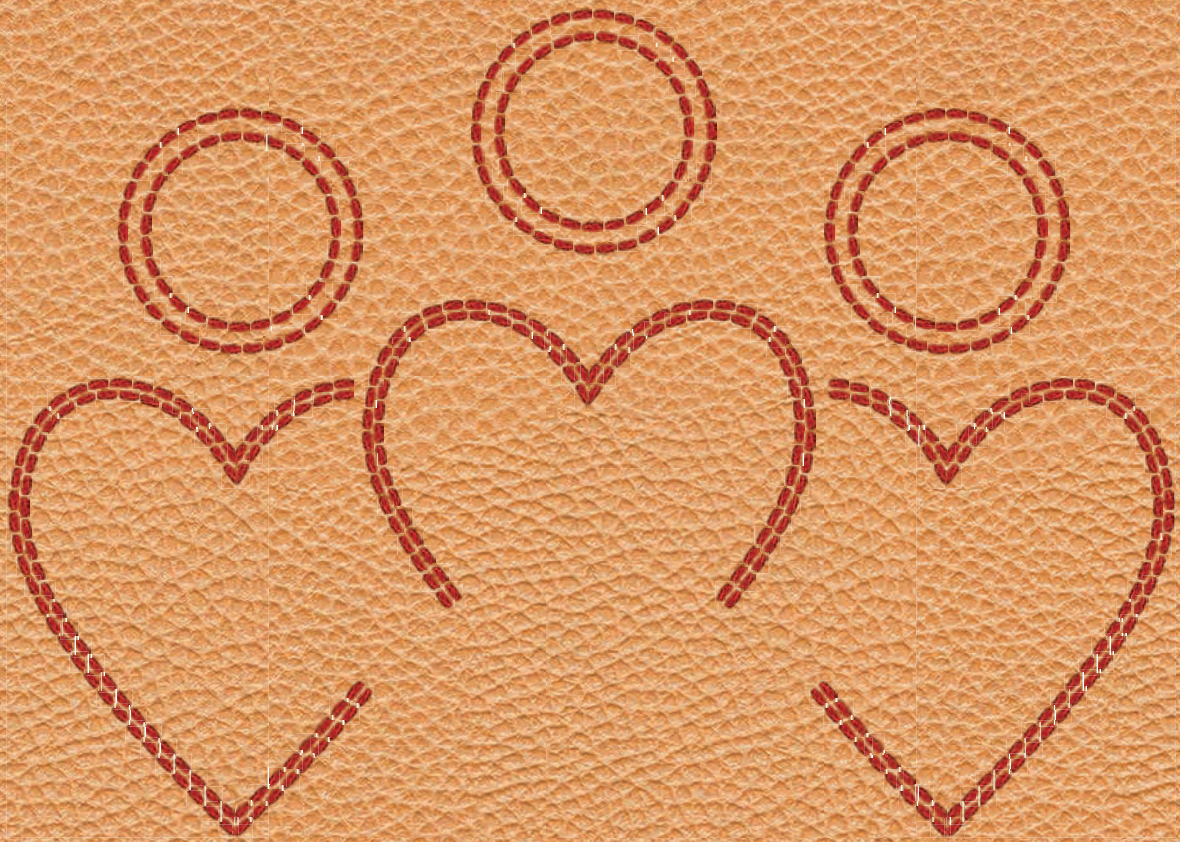


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With 20% savings, there's a lot to celebrate!



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BERNINA
made to create

20% OFF FRIENDS & FAMILY EVENT

March 1–31, 2025

**COMMON
THREADS**

A Celebration of Passion, Community & Artistry

made to create **BERNINA**

Share Your Passion with Friends, Family, and Fellow Creators.

BERNINA loves bringing together our wonderful community to celebrate the season, each other, and the joy of creating. Join us as we celebrate the savings.

March 1–31, 2025

20% off¹ MSRP

BERNINA Domestic and Longarm Machines.

Includes most BERNINA Sewing, Quilting, Embroidery and Serger machines.



Free² bernette Machine Tote

With the purchase of a b33, b35, b37, b38 or b05 ACADEMY machine.



bernette
SWISS DESIGN

\$1,499³

bernette 79

\$2,679 MSRP

HOT BUY



Limited Time Financing

March 11–15, 2025

1.99% APR FOR 48 MONTHS[†]

On in-store purchases of \$2,000 or more.

Participating Dealers Only.

48 Fixed Monthly Payments Required.



20% off⁴ MSRP

BERNINA & bernette Presser Feet and BIG Books.



¹ Offer valid March 1–31, 2025 at any participating BERNINA Dealers in the United States of America. 20% savings are off MSRP. The offer applies only to in-stock, select, new BERNINA (B) 3, 4, 5, 7, 8 Series models, BERNINA L 4 Series and L 8 Series models, and BERNINA Q Series Longarm machines. Offer excludes B 990 and Q-matic. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Available while supplies last. Sales and local taxes not included in total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Cannot be redeemed for cash. Void where prohibited by law.

² Offer valid March 1–31, 2025 at any participating BERNINA/bernette Stores in the United States of America. Offer applies only to the purchase of a new bernette (b) 33, b35, b37, b38 or b05 ACADEMY sewing machines. Offer may not be combined or replaced with any other BERNINA/bernette promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Void where prohibited by law.

³ Offer valid March 1–31, 2025 at any participating BERNINA/bernette Dealerships in the United States of America. Offer excluded from the 20% off sale. Available while supplies last. Additional exclusions may apply. See store associate for details.

⁴ Offer valid March 1–31, 2025 at any participating BERNINA/bernette Dealers in the United States of America. 20% savings are off MSRP. The offer applies only to in-stock BERNINA or bernette Presser Feet and BERNINA BIG Books, Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Available while supplies last. Sales and local taxes not included in total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Cannot be redeemed for cash. Void where prohibited by law.

[†] A Promo Fee does not apply to this offer. Offer applies only to single-receipt qualifying purchases. Interest will be charged from the purchase date at a reduced 1.99% APR, and fixed monthly payments are required until paid in full. These payments are equal to 2.1691% of initial total promo purchase amount, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promotional purchases. For New Accounts as of 7/16/24: Purchase APR is 34.99%. Penalty APR is 39.99%. Min Interest Charge is \$2. A promo fee will be charged equal to 2% of the amount financed on an equal payment no interest promotion of 18 months or more. Existing cardholders: See your credit card agreement terms. Subject to credit approval. See store for details. Participating Dealers Only. We reserve the right to discontinue or alter the terms of this offer any time.