

WISH BOOK

Born of Passion, Created with Precision

2024

BERNINA

October 1–December 31

CREATE YOUR MAGIC

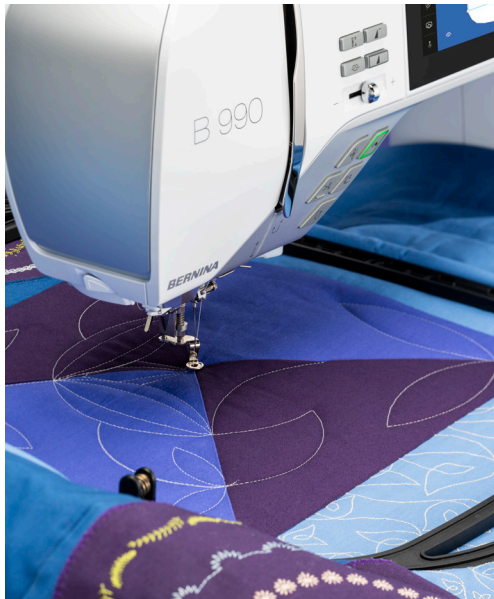
BERNINA 990



BERNINA
made to create



Learn more about the
BERNINA 990



Make A Wish, Create Your Dream.

BERNINA 990 *Ask About Special Financing*
MSRP \$22,999

With its vast sewing space, large preview screen, and giant embroidery hoop, this exclusive machine turns your quilting, sewing, and embroidery wishes into creative magic.



*Includes everything you need to **turn dreams into action!***



3 Piece Trolley System
Exclusive to B 990



Code for B 990 Class
on BERNINA Skill Hub



NEW Giant Hoop
Plus 3 Additional Hoops

PLUS

- Machine and Module Dust Cover
- A Generous Accessory Package
- And More!

Today's Dream, Tomorrow's Quilt.

BERNINA 735 *Limited Quantity Available!*
MSRP \$5,999
PATCHWORK EDITION

Designed with the quilter in mind, the B 735 Patchwork Edition is a limited edition machine featuring a vibrant red faceplate adorned with a classic patchwork design. Seamlessly blending precision stitching and user-friendly features, this machine ensures flawless quilting and piecing results.



Red
Walking Foot #50
Included!

Learn more about
the new B 735 PE



Dreamer's Choice

Purchase a B 735 PE Machine and receive

ONE of the following packages FREE!

PACKAGE 1: Quilting Package

VALUE \$2,076⁷



PACKAGE 2: Sewing Package

VALUE \$2,024⁷



BIG Book of Serger Quilting



L 460

PACKAGE 3: Embroidery Package

VALUE \$2,750⁷



7/8 Series Module w/SDT



A Powerful Wish Come True

bernette 08 MSRP \$2,499 STRAIGHT STITCH MACHINE

This newest addition to the bernette lineup is a powerhouse of possibilities, delivering a faster, more powerful, more efficient way to express your heart's desire.



1,600 STITCHES PER MINUTE

One of the fastest domestic machines on the market



POWERFUL MOTOR

Power through up to 32 layers of fabric



EXTRA LARGE BOBBIN

40% more thread capacity compared to regular drop-in bobbins



EXTENSION TABLE INCLUDED

Gives you all the room you need to spread out and get creative



Learn more about the new b08

bernette
SWISS DESIGN

Stand Up and Watch Your
BIG Dreams Take Flight

Q 24 on PRO Frame with Q-matic Bundle

This magnificent longarm machine on a BERNINA PRO Frame is everything a quilter could wish for—and more! With 24" of throat space for enhanced visibility and control, customizable ergonomic handles for maximum comfort, and Swiss engineering for optimum performance, this Q Series machine is designed to make room for all your creative dreams.

WHAT'S INCLUDED

- Q 24 Machine Head
- Q-matic
- PRO Frame (Choose between 3 different sizes)
- Professional Creative Bundle
 - Frame Accessory Bundle Box
 - Batting Bar
 - Zippered Leaders
 - Additional Shelving

| | | |
|---|-----------------|----------|
| Q 24, PRO Frame and Q-matic | \$29,999 | \$41,498 |
| Professional Creative Bundle (Optional) + | \$4,250 | \$5,777 |

Special Price: **\$34,249** ~~\$47,275~~

Ask About Special Financing

Savings of
\$13,026⁴



Professional Creative Bundle Includes⁴



Frame Accessory Bundle Box



Batting Bar



Zippered Leaders



Additional Shelving

Now is the Time to Get What
Your Heart Desires

Q 20 on BERNINA Lift Table

With 20" of throat space and all the amazing features of the Q 20, sit-down quilting is a breeze. While the BERNINA Stitch Regulator delivers consistent stitches at any speed, the unique user interface and built-in tutorial make customizing your creations a breeze. Plus, the adjustable table height puts comfort front and center.

WHAT'S INCLUDED

- Q 20 Machine Head
- BERNINA Lift Table
- Creative Quilters Bundle
 - Sit-Down Accessory Bundle Box
 - Dust Cover



| | | |
|-------------------------------------|-----------------|----------|
| Q 20 and BERNINA Lift Table | \$11,999 | \$14,999 |
| Creative Quilters Bundle (Optional) | + \$1,750 | \$2,249 |
| Special Price: | \$13,749 | \$17,248 |

Ask About Special Financing

Creative Quilters Bundle Includes⁵



Sit-down Accessory Bundle Box



BERNINA
MADE TO CREATE



Dust Cover

Next Generation Quilting, Sewing,
& Embroidery...as You Wish!

BERNINA 790 PRO

MSRP \$15,499 | Ask About Special Financing

If you've been longing for a way to take your creations to the next level, this is the machine for you. BERNINA stitch**precision**² Technology and 4-Point Placement deliver perfection in every stitch.



Purchase a B 790 PRO and receive this

FREE Gift Package!

VALUE OVER \$3,700²

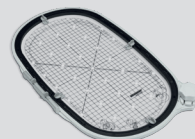


XL Machine Suitcase

XL Module Suitcase



Code for BERNINA Skill Hub Class



Maxi Hoop



BERNINA Embroidery Bundle



V9 Creator Software

Awaken the Dream

L 890

MSRP \$7,999

This impeccable **One-Step BERNINA Air Threading Serger** takes creativity to the edge and beyond. Achieve perfect seams, embellish your quilts and go wherever your imagination takes you. Wake up to limitless possibilities.



Purchase an L 890 Serger and receive this

FREE Gift Package!

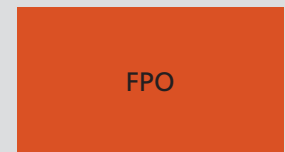
VALUE OVER \$1,900³



Sergers Machine Suitcase

Serger Accessory Travel Case (Accessories not included)

BIG Book of Serger Quilting



Serger Accessory Set

SERGER ACCESSORY SET CONTAINS:

- C12 - Coverstitch / Compensating Foot
- C14 - Elasticator Foot
- C15 - Beading and Sequin Foot
- C16S - Piping Foot - Small
- C18 - Gathering Foot
- C22 - Single Fold Binder
- C24 - Shirring Foot
- C27 - Clear Standard Foot
- Accessory Holder – For Binder Attachment
- Height Compensating Tool

*Embellish Your Dreams,
Create More*

bernette 70 DECO

ONLY \$999⁶ MSRP \$1,999

Embroidery Only Machine



This computerized embroidery machine lets you add your own creative flair to clothing and accessories – including more than 200 built-in embroidery designs and a touchscreen that makes editing a breeze.



bernette
SWISS DESIGN

*Imrpove Your Skills With
Our Useful Guides*

The BERNINA BIG Book Collection



Information about presser feet, embroidery, sewing and quilting.
Ideal for beginners and experienced sewers.

8 BOOKS TO CHOOSE FROM

- The BIG Book of Computerized Quilting
- The BIG Book of Longarm Quilting
- The BIG Book of Serging
- The BIG Book of Serger Quilting
- The BIG Book of Presser Feet
- The BIG Book of Stitches
- The BIG Book of Embroidery
- The BIG Book of Machine Quilting

Stay Tuned
For Amazing Door Busters

BLACK
FRIDAY

S
A
L
E

November 15–30, 2024

Finance Your BERNINA Purchase Today!

The BERNINA Credit Card: Empowering Creativity
Special financing options available*



*Subject to credit approval.
Minimum monthly payments required.
See store for details.

B 990

¹Offer valid October 1–December 31, 2024, at any participating BERNINA Store in the United States of America. Offer applies only to the purchase of new BERNINA (B) 990 PLUS sewing/embroidery/quilting machine. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Cannot be redeemed for cash. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 790 PRO

²Offer valid October 1–December 31, 2024 at any participating BERNINA Store in the United States of America. Offer applies to the purchase of a new BERNINA 790 PRO sewing/embroidery/quilting machine. Gift with Purchase includes: One (1) BERNINA XL Machine Suitcase, MSRP \$539; One (1) BERNINA XL Module Suitcase, MSRP \$359; One (1) BERNINA Embroidery Box, MSRP \$749; One (1) BERNINA Maxi Embroidery Hoop, MSRP \$529.99; One (1) V9 Creator Embroidery Software, MSRP \$1,299; and a Coupon Code for BERNINA 7 Series Core Skills Course on the BERNINA Skill Hub, MSRP \$300. Total package value; \$3,776. Available while supplies last. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included

in the total purchase calculation. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.

L 890

³Offer valid October 1–December 31, 2024 at any participating BERNINA Store in the United States of America. Offer applies to the purchase of a new BERNINA L 890 machine. Gift with Purchase includes: One (1) BERNINA Overlocker/Serger Suitcase, MSRP \$539; One (1) BIG Book of Serger Quilting, MSRP \$125; One (1) Serger Accessory Case, MSRP \$239; and One (1) Serger Accessory Set, MSRP \$1,002.40. Total package value; \$1,905.40. Available while supplies last. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.

Q 24 on PRO Frame with Q-matic Bundle

⁴Offer valid October 1–December 31, 2024 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 24 on PRO Frame with Q-matic Bundle for a special price of \$34,249 (a \$47,275 complete

bundle package value). Bundle is valued at \$5,777 and includes the BERNINA Q Series Frame Gift Box, MSRP \$3,300; Zippered Leaders, MSRP \$499; Additional shelving, \$1,499; and Batting Bar, MSRP \$479. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. 50 US/DC, 18+. Void where prohibited by law.

Q 20 on BERNINA Lift Table Bundle

⁵Offer valid October 1–December 31, 2024 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new Q 20 on BERNINA Q-Series Lift Table Bundle for a special price of \$11,999 (a \$17,248 complete bundle package value). Bundle is valued at \$2,249 and includes the BERNINA Q Series Sit-Down Gift Box, MSRP \$2,100; and Q 20 Dust Cover, MSRP \$149. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. 50 US/DC, 18+. Void where prohibited by law.

b70 DECO

⁶Offer valid October 1–December 31, 2024 at any participating BERNINA/bernette Dealership in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

B 735 Patchwork Edition

⁷BERNINA (B) 735 Patchwork Edition (PE) Gift with Purchase (GWP) available to retail purchaser of a new B 735 PE sewing machine. GWP includes one of the following: One (1) BERNINA Embroidery Package that includes one (1) BERNINA 7/8 Series SDT Embroidery Module; MSRP \$2,750; OR (1) one BERNINA Quilting Package that includes (1) one BERNINA Stitch Regulator, MSRP \$999, (1) one BERNINA Presser Foot set (#72, #73 and #74), MSRP \$480 and (3) three BERNINA Ruler Kit Sets, MSRP \$597. Total Package Value; \$2,076; OR (1) one BERNINA Sewing Package that includes one (1) BERNINA L 460 Overlocker machine, MSRP \$1,899 and (1) one BIG Book of Serger Quilting, MSRP \$125. Total Package Value; \$2,024. Available while supplies last. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Cannot be redeemed for cash. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC. reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.

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BERNINA