

Customer Appreciation Month | February 1–28, 2026

WE YOU

(and you'll love the savings)

Share your love of sewing—save 20%

BERNINA
made to create



20% off¹_{MSRP}

BERNINA Domestic and Longarm Machines

Includes most BERNINA Sewing, Quilting, Embroidery and Serger machines.



Special
Financing
Available!



1See back panel for details.



1 Offer valid February 1–28, 2026 at any participating BERNINA Dealers in the United States of America. 20% savings are off MSRP. The offer applies only to in-stock, select, new BERNINA (B) 3, 4.5, 7, 9 Series models, Q 540, Q 660, BERNINA L4 Series and L8 Series models, and BERNINA Q Series Longarm machines. Offer excludes BERNINA Q embroidery software. Offer may not be combinable or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Available while supplies last. Sales and local taxes not included in total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Cannot be redeemed for cash. Void where prohibited by law.

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20% Off*^{MSRP}

BERNINA Domestic Machines

Includes most BERNINA Sewing, Quilting, Embroidery and Serger machines.




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*Offer valid February 1–28, 2026 at any participating BERNINA/bernette Dealerships in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

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20% Off*^{MSRP}

BERNINA Longarm Machines




Special
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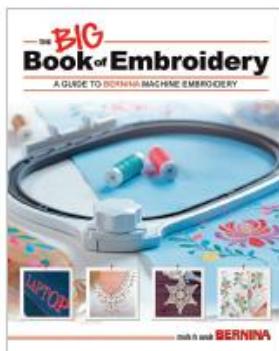
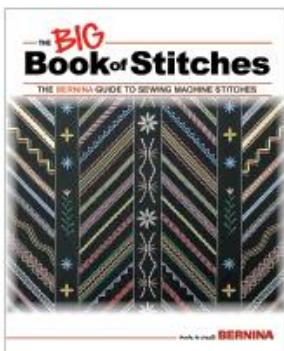
made to create **BERNINA**

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20% Off³_{MSRP}

All BERNINA and bernette Presser Feet

Offer also Includes all BERNINA BIG Books!



3. Offer valid February 1–28, 2026 at any participating BERNINA/bernette Dealerships in the United States of America. 20% savings are off MSRP. The offer applies only to in-stock BERNINA or bernette Presser Feet and BERNINA BIG Books. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Available while supplies last. Sales and local taxes not included in total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Cannot be redeemed for cash. Void where prohibited by law.

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Priced For You

EXCLUSIVE bernette DEALS



b77
\$1,199* MSRP \$2,249

b08 STRAIGHT STITCH
\$1,999* MSRP \$2,999

bernette
SWISS DESIGN

*Offer valid February 1–28, 2026 at any participating BERNINA-bernette Dealerships in the United States of America. Offers excluded from the 20% off sale. Available while supplies last. Additional exclusions may apply. See store associate for details.

February 10-14, 2026 *Only!*

Limited-Time Finance Offer

WE ❤ YOU

(and you'll love the savings)



0% Interest for 48 Months[†]

On in-store purchases of \$3,500 or more.
Participating Dealers Only.
48 equal monthly payments required.

made to create **BERNINA**

[†]Offer applies only to single receipt qualifying purchases. No interest will be charged, and equal monthly payments are required on gross purchase until it is paid in full. The payments equal the amount financed divided by the number of months in the prime period, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase were a non-prime purchase. During the last month(s) of the prime period the required monthly payment may be reduced due to the prime monthly rounding. Regular account terms apply to non-prime purchases. New Accounts as of 07/12/2025. Purchase APR 18.99%. Minimum monthly payment is 2.00%. Early termination fees apply. Existing indebtedness, use, prior credit and agreement terms, subject to credit approval. Participating Dealers Only. See Store for Details. We reserve the right to discontinue or alter the terms of this offer any time.