

Customer Appreciation Month | February 1–28, 2026

WE YOU

(and you'll love the savings)

Share your love of sewing—save 20%

BERNINA
made to create



20% off¹ MSRP

BERNINA Domestic and Longarm Machines

Includes most BERNINA Sewing, Quilting, Embroidery and Serger machines.



1. Offer valid February 1–28, 2026 at any participating BERNINA Dealers in the United States of America. 20% savings are off MSRP. The offer applies only to in-stock, select, new BERNINA (B) 3, 4, 5, 7, 8 Series models, B 540, B 685, BERNINA (L) 4 Series and L 8 Series models, and BERNINA (Q) Series Longarm machines. Offer excludes BERNINA Quilting software. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Available while supplies last. Sales and local taxes not included in total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Cannot be redeemed for cash. Void where prohibited by law.

1See back panel for details.

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20% Off^{*}
MSRP

BERNINA Domestic Machines

Includes most BERNINA Sewing, Quilting, Embroidery and Serger machines.



made to create **BERNINA**

*Offer valid February 1–28, 2026 at any participating BERNINA/bernette Dealerships in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

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20% Off^{*}
MSRP

BERNINA Longarm Machines



Special
Financing
Available!



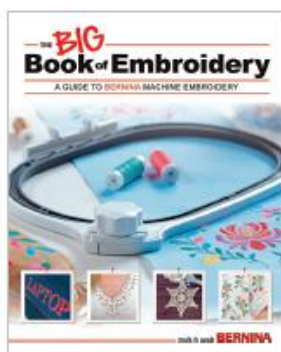
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20% Off³
MSRP

All BERNINA and bernette Presser Feet

Offer also Includes all BERNINA BIG Books!



3. Offer valid February 1–28, 2026 at any participating BERNINA/bernette Dealers in the United States of America. 20% savings are off MSRP. The offer applies only to in-stock BERNINA or bernette Presser Feet and BERNINA BIG Books. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Available while supplies last. Sales and local taxes not included in total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Cannot be redeemed for cash. Void where prohibited by law.

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Priced
For You

EXCLUSIVE bernette DEALS

HOT
BUY!

b77
\$1,199* MSRP \$2,249



HOT
BUY!

b08 STRAIGHT STITCH
\$1,999* MSRP \$2,999



*Offer valid February 1–28, 2026 at any participating BERNINA/bernette Dealerships in the United States of America. Offers excluded from the 20% off sale. Available while supplies last. Additional exclusions may apply. See store associate for details.

bernette
SWISS DESIGN

February 10-14, 2026 *Only!*

Limited-Time Finance Offer

WE ♥ YOU

(and you'll love the savings)



0% Interest for 48 Months[†]

On in-store purchases of \$3,500 or more.
Participating Dealers Only.
48 equal monthly payments required.

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[†] Offer applies only to single receipt qualifying purchases. No interest will be charged, and equal monthly payments are required on gross purchase until it is paid in full. The payments equal the amount financed divided by the number of months in the promo period, rounded up to the next whole dollar. Some payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payments may be reduced due to the promo month(s) rounding. Regular account terms apply to non-promo purchases. New Accounts as of 02/11/2025: Purchase APR 24.99%, Penalty APR 35.99%, late Interest Charge 5%. Existing institutions: See your credit and agreement terms. Subject to credit approval. Participating Dealers Only. See Store for Details. We reserve the right to discontinue or alter the terms of this offer any time.