

SEPTEMBER 1-30, 2024

# TRADE IN UP date

AND SAVE!

**BERNINA**  
made to create



## TRADE IN & SAVE!

HERE'S HOW IT WORKS:

-  **TRADE IN** ANY used sewing or longarm machine
-  Buy a new **BERNINA** Domestic or Q Series Longarm machine
-  **SAVE UP TO 25% OFF** MSRP

We'll take ANY machine!

- ✓ ANY Brand
- ✓ ANY Age
- ✓ ANY Condition



B 790 PRO

**DOMESTIC MACHINES**



### NEED A DOMESTIC MACHINE?

**TRADE IN** your used sewing machine, purchase a new BERNINA Domestic machine and...

**SAVE UP TO 25% OFF** MSRP  
include most domestic models



**B 735**  
Patchwork Edition



**L 890**

includes Red Walking Foot #50

Offer Excludes the BERNINA 990.

**LIMITED TIME FINANCING OFFER**



**SEPTEMBER 10-18, 2024**

**2.99% APR for 60 Months<sup>†</sup>**  
on in-store purchases of \$3,000 or more.  
Participating Dealers Only.  
60 Fixed Monthly Payments Required.

### THE ULTIMATE UPGRADE!

Talk to us about the possibilities of **TRADING UP** to the magic of the B 990.



**NEW**

<sup>†</sup>A Promo Fee does not apply to this offer. Offer applies only to single-receipt qualifying purchases. Interest will be charged from the purchase date at a reduced 2.99% APR, and fixed monthly payments are required until paid in full. These payments are equal to 1/96th of initial total promo purchase amount, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promotional purchases. For New Accounts as of 7/1/24: Purchase APR is 34.99%. Penalty APR is 39.99%. Min Interest Charge is \$2. A promo fee will be charged equal to 2% of the amount financed on an equal payment no interest promotion of 18 months or more. Existing cardholders: See your credit card agreement terms. Subject to credit approval. See store for details. Participating Dealers Only. We reserve the right to discontinue or alter the terms of this offer any time.



Q SERIES LONGARMS



**PREFER A LONGARM?**

Refer to our comparison graphic, choose your Q Series size, **TRADE IN** a used longarm and...

**SAVE UP TO 25% OFF<sup>1</sup> MSRP**

Choose your table or frame preference:

- ✓ Adjustable Foldable Table
- ✓ Standard Table by Horn
- ✓ Lift Table by Horn
- ✓ BERNINA Lift Table
- ✓ BERNINA Studio Frame (5' or 10')
- ✓ BERNINA PRO Frame (Small, Classic or Large)



Q 16 on Adjustable Foldable Table

<sup>1</sup>Offer valid September 1-30, 2024 only at participating BERNINA Dealerships in the United States of America. Up to 25% off MSRP offer applies to the purchase of one (1) new BERNINA domestic/overlocker machine with a retail purchase price of \$999 MSRP or more with a trade-in of any brand or model sewing machine OR to the purchase of one (1) new BERNINA Longarm Quilting Machine with a retail purchase price of \$6,999 or more with a trade-in of any brand or model longarm machine. The participating BERNINA Dealer has final decision on brand, model and condition of sewing/embroidery/quilting/overlocker machine that are eligible for trade-in that shall establish trade-in value. Applicable only to brand new machines. The BERNINA 990 machine is excluded from this offer. Savings discount will be applied by the participating BERNINA Dealer at the time of purchase. Prices set by BERNINA Dealer may vary. Not valid on previous purchases or combined with any other offers or coupons. Available while supplies last, not applicable to any back orders or out of stock items. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.



HOT BUYS!



**NOT READY TO TRADE IN YOUR MACHINE?**  
Add to your collection with these hot buys.<sup>1</sup>



**b05 CRAFTER**  
(pictured above)  
**\$249**  
MSRP-\$465



**B 435**  
**\$1,499**  
MSRP-\$2,399



**b05 ACADEMY**  
**\$349**  
MSRP-\$535



**b64 AIRLOCK**  
**\$999**  
MSRP-\$1,735

**BERNINA**  
made to create

**bernette**  
SWISS DESIGN

<sup>1</sup> Offer valid September 1-30, 2024 at any participating BERNINA/bernette Dealership in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.



ACCESSORIES



**BUY 1, GET 1 50% OFF<sup>1</sup> MSRP**  
Equal or lesser value

When you purchase any:

- ✓ BERNINA OR bernette PRESSER FEET
- ✓ BERNINA BIG BOOKS



<sup>1</sup> Offer valid September 1-30, 2024 at any participating authorized BERNINA/bernette Store in the United States of America. Offer applies only to the purchase of one BERNINA or bernette Presser Foot or BERNINA BIG BOOK. Maximum 50% off MSRP and will be taken on the foot or BIG Book with the lowest retail price. Offer not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.